Step 1: Register your Team Captain and recruit your team members

- Visit http://walk.wellnesshouse.org to register the team captain first. S/he will set up the team.

- A team fundraising page will be automatically created when the team captain signs up. Send the link for that team page to your network and ask them to register by clicking the “Join Team” button. They can also go through the registration process and search for your team name.

- Set a goal for your team. Suggested fundraising goal for each walker/runner, in celebration of the 30th anniversary of Wellness House, is $300. Estimate how many people will join your team and multiply by $300 to determine a team goal. This number can be changed going forward.

- Customize your team page with pictures and text. Share why you are participating in the Walk for Wellness House. Did someone love participate in Wellness House programs? Share how your life or your family has been impacted by cancer, if you choose.

Step 2: Start Fundraising

- Plan a team kickoff event to generate excitement and plan a fundraising strategy.

- Personalize your fundraising page (in addition to the team page). Encourage team members to share their story on their personal pages, too.

- Send out emails to your network explaining why you are participating in the Walk for Wellness House and ask them to make a donation (sample email templates are in your Participant Center). Encourage your team members to do this as well.

- Plan a team fundraising event such as a garage sale, bowling tournament, or bake sale – the possibilities are endless! Check out our 30 Tips for Fundraising Success!

- Emails get lost in inboxes – send reminders to your team members and potential donors. And don’t forget about Facebook, Twitter, Instagram and LinkedIn! Social sharing is a real motivator.

Step 3: Get Ready for the Event

- Order fun t-shirts for team members with your team name to wear at the event.

- Choose a place to meet at the walksite so you can all find each other.

- Thank all team members and donors for their support.

- Plan a party to celebrate your success!

Need help? Have questions? Contact us at Walk@Wellnesshouse.org or 630-654-5112.

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walk.wellnesshouse.org