Who we are:

We envision a community where all people affected by cancer thrive. Offered at no cost and as a complement to medical treatment, our programs educate, support and empower participants so they will improve their physical and emotional well-being.

walk.wellnesshouse.org
Thank you to our 2019 Walk for Wellness House Sponsors

Presenting

The Inland Real Estate Group of Companies, Inc.

Platinum

Gold

AMITA HEALTH®
CANCER INSTITUTE Hinsdale

MILLENNIUM TRUST COMPANY

Mills First Merchants Bank

The strength of big. The service of small.

CHICAGO TITLE INSURANCE COMPANY
NATIONAL COMMERCIAL SERVICES | CHICAGO

RMB CAPITAL

Scott & Kraus, LLC
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Wellness House

Your Sponsorship Changes Lives! Especially during these unprecedented days of social distancing.

In response to the COVID-19 pandemic, Wellness House has adapted quickly to offer programming online so that the men, women and children we serve need not leave the comfort and safety of their homes to access the critical programming we provide.

In the first three weeks of online programming, more than 531 people have made over 2,070 visits to online programs confirming the need is as great as ever.

Your support of our mission through the Walk for Wellness House is also needed now more than ever as we navigate the new reality of social distancing. While we are following guidelines and mandates to limit large gatherings, we are moved to KEEP WALKING.

Because the health and safety of our community are our top priority, this year’s Walk for Wellness House will be a virtual event. We will still build community. We will still celebrate each step, honor those affected by cancer, and inspire a greater commitment to the future. We will still be gathering together, but differently.

The Virtual Walk for Wellness House is postponed until June 28, 2020. Walk registrants will still receive a Walk t-shirt with sponsor logos. In addition to sponsorship benefits already established, we will be adding additional virtual recognition and opportunities for employee engagement.

Most importantly, your support of the Walk means people affected by cancer #NeverWalkAlone. Thank you for your partnership as we navigate these stressful times with the hope, resolve and adaptability that are the cornerstone to what we do every day at Wellness House for people affected by cancer.

Please join us for a special walk as we celebrate 30 years of changing lives: past, present and future.

walk.wellnesshouse.org
Virtual Walk Event Details

Virtual Walk for Wellness House

In response to the COVID-19 pandemic, the Walk for Wellness House will be a Virtual Walk that will take place on Sunday, June 28, 2020.

What is a Virtual Walk? It is a real walk, but on your terms: you choose the course, what time you start, and the people (or animals!) walking with you. You can choose to do a 3K or a 5K, a walk or a run, or any form of movement that speaks to you. Groups can choose to walk or ‘move’ together at a convenient location in accordance with federal and state guidelines for social gatherings.

In honor of the 30th anniversary of Wellness House, those with physical limitations can also choose to do a 30 Step Walk (in the place of the 10 Step Walk which has traditionally occurred at the start of the Walk).

Virtual Walk Registration Information and Benefits

All registrants of the Virtual Walk for Wellness House (including those on Corporate Sponsor teams and those already registered) will receive:

- A short sleeve, dri-fit Walk t-shirt
- A fundraising page to encourage friends and family to support Wellness House
- “Wellness Toolbox” documentation from the team of Wellness House Experts
- Personal and public ways to honor and remember loved ones who have been affected by cancer
- Special incentives for individuals who raise greater than $300 and teams that raise greater than $5,000

In 2019, more than 3,000 walkers and runners participated in the Walk for Wellness House. They came from over 175 cities and villages in the Chicagoland area. Publicity reaches more than 25,000 people.

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Walk for Wellness offers your company the opportunity to target a responsive audience and build equity with a proven brand at a community and Chicagoland level.

**More than 3,000 individuals** attended Walk for Wellness

**70 businesses**
(teams, sponsors and retail partners)
raised over $255,000

**116 friends & family**
teams raised over $250,000

$613,331
raised by local participants & corporate sponsors in 2019

walk.wellnesshouse.org
Corporate Sponsorship Opportunities

Sponsoring the Walk for Wellness House is a great way to build customer and employee loyalty by supporting a worthy local cause. It also promotes brand awareness and reaches potential customers and clients from various communities. Get your business involved today!

As a sponsor, your company will benefit from visibility to over 25,000 residents from the Chicago metropolitan area. In exchange for your sponsorship, your business will receive the following:

<table>
<thead>
<tr>
<th>Sponsorship Benefits:</th>
<th>Platinum</th>
<th>Gold</th>
<th>Silver</th>
<th>Bronze</th>
<th>Copper</th>
</tr>
</thead>
<tbody>
<tr>
<td>NEW! Program and Logo Recognition at the highest visibility areas (Facebook Header, Live-Stream Video, LinkedIn) Visibility: 4,000</td>
<td>X</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>NEW! Program and Logo recognition at the Wellness House Ball on October 17, 2020 Visibility: 500</td>
<td>X</td>
<td>X</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>NEW! Post-Walk gathering for employees and top teams (location and time TBD)</td>
<td>X</td>
<td>X</td>
<td>X</td>
<td>X</td>
<td></td>
</tr>
<tr>
<td>Logo on print (if received by 4/24/20)/electronic communication/social media Visibility: 5,000</td>
<td>X</td>
<td>X</td>
<td>X</td>
<td></td>
<td>X</td>
</tr>
<tr>
<td>Private tour of Wellness House for employees</td>
<td>X</td>
<td>X</td>
<td>X</td>
<td></td>
<td>X</td>
</tr>
<tr>
<td>Logo on back of each t-shirt (if received by May 15, 2020) Visibility: 4,000</td>
<td>X</td>
<td>X</td>
<td>X</td>
<td></td>
<td>X</td>
</tr>
<tr>
<td>Identification of sponsorship at event Visibility: 4,000</td>
<td>X</td>
<td>X</td>
<td>X</td>
<td></td>
<td>X</td>
</tr>
<tr>
<td>Website recognition Visibility: 5,000</td>
<td>X</td>
<td>X</td>
<td>X</td>
<td></td>
<td>X</td>
</tr>
<tr>
<td>Complimentary Walk Registration Entries</td>
<td>35 free entries</td>
<td>25 free entries</td>
<td>15 free entries</td>
<td>10 free entries</td>
<td>2 free entries</td>
</tr>
</tbody>
</table>

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Other Ways You Can Help

In addition to monetary sponsorship, there are many ways to support the Walk for Wellness House. Getting your business involved is a great way to engage employees and support the community at the same time!

**Walk Team.** Recruit employees to do the Walk and raise funds on behalf of Wellness House. Offer incentives to your top fundraisers. It’s a wonderful team-building activity and a way to have fun together while supporting a great cause! *In celebration of our 30th anniversary, extra incentives will be given to Teams with more than 30 members.*

**Retail Partner.** Are you a retail business? You can collect donations on behalf of Wellness House at the point-of-purchase. This is a great way to involve your customers in supporting the community and show them that you are involved with a wonderful local organization.

Interested in getting your company involved? Contact Liza Larsen at llarsen@wellnesshouse.org or 630.654.5112.

walk.wellnesshouse.org
Thank you for sponsoring the 2020 Virtual Walk for Wellness House

<table>
<thead>
<tr>
<th>SPONSORSHIP LEVEL</th>
<th>AMOUNT</th>
</tr>
</thead>
<tbody>
<tr>
<td>___ Platinum Sponsor</td>
<td>$15,000</td>
</tr>
<tr>
<td>___ Gold Sponsor</td>
<td>$10,000</td>
</tr>
<tr>
<td>___ Silver Sponsor</td>
<td>$5,000</td>
</tr>
<tr>
<td>___ Bronze Sponsor</td>
<td>$2,500</td>
</tr>
<tr>
<td>___ Copper Sponsor</td>
<td>$1,000</td>
</tr>
</tbody>
</table>

☐ Please make your sponsorship commitment early to take full advantage of all marketing opportunities. For logo inclusion on the event shirt, commitments and logos must be received by May 15, 2020. You can commit now and remit your payment any time prior to the event.

Company Name__________________________________________________________
Contact Name/Title________________________________________________________
Address________________________________________________________________
City__________________________________________ State______ Zip______________
Phone________________________________ Fax_______________________________
E-mail________________________________________________________________

Please send completed form with payment (checks made payable to Wellness House):
Walk for Wellness House
131 N. County Line Road
Hinsdale, IL 60521
[or email to llarsen@wellnesshouse.org]

Please email your logo to llarsen@wellnesshouse.org.