30 Tips for Fundraising Success!

At Home/Around the Neighborhood:

1) Keep a Money Jar! Put your coupon savings and change in it.

2) Host a Garage Sale—get the neighbors involved!

3) Host a Lemonade or Hot Cocoa Stand.

4) Host a Movie Night (invite friends to contribute “movie ticket and concessions cost” to Wellness House).

5) Skip the restaurant—Donate your weekly Take-Out/Date Night Fund.

6) Convert the loose change in your car/junk drawer to cash and donate it!

7) Rent out a parking space in your driveway.

8) Offer to help neighbors with yard work/snow removal and donate your earnings.

9) Host a Poker Night or “Moms Night In”—winnings or donations go to your Team!

10) Donate home furnishings in good condition to The Courtyard—all proceeds benefit Wellness House!

At Work or School:

1) Get your company/team behind you—make sure they know why you’re doing the Walk. No donation is too big or too small!

2) Ask if your employer matches gifts, make sure to complete the necessary paperwork to maximize your impact.

3) Plan a Bake Sale or Chili Cook-Off in the break room at work. Staff can “purchase” their lunch or treat as a donation to your Team!

4) Invite a Wellness House staff member to come and speak to your company or school—include a donation jar!

5) Skip the cafeteria—Donate your weekly “lunch money” to Wellness House!

6) Ask your employer or supervisor about allowing a ‘Jeans Day’ (or Jeans Day every Friday) for employees who donate.

7) Offer a ‘raffle prize’ to colleagues who donate a significant amount to your Team (a round of golf, private sail on your boat, homemade cupcakes, get creative!).

8) Ask your child’s teachers, coaches and teams to promote the Walk for Wellness House.

9) Ask colleagues and/or friends to donate gift cards—we love them for volunteer appreciation and program events!

10) Make sure anyone who donates to you or your Team knows to ask their employer about matching gifts

In the Community or Online:

1) Copy the URL to your Team or Personal fundraising page and paste it on social media at least once a week—persistence pays off!

2) Share Wellness House videos from our [YouTube Channel](https://www.youtube.com) to bring home the reason you are walking.

3) Ask businesses you frequent to post flyers and/or donate toward your Team or sponsor the Walk (your salon, gym, barber, coffee shop).

4) Use Instagram for good—post a photo once a week in honor or in memory of someone impacted by cancer. Include the link to your Team page with the hashtag #WhyIWalk.

5) Talk to your place of worship or community group about promoting the Walk for Wellness House.

6) Ask your doctors and other health providers to support you and the people served by Wellness House.

7) On a group text with family members? Share the URL to your personal page via text.

8) Think of a meaningful donation amount, like your birthday, your grandmother’s age or the age when someone you love was diagnosed with cancer—donate that amount and explain why.

9) Hosting Book Club? Ask members to donate instead of bringing wine or snacks.

10) Giving up something for Lent? Donate the amount you typically spend on that item in a month.

May 3, 2020
walk.wellnesshouse.org